

(Outer envelope – reverse side)

(On flap)

340 Ferrier Street, Suite 210, Markham, Ontario L3R 2Z5

(On envelope)

Get one year FREE! See inside for details...

(Letter – front side)

(Masthead)

Canadian Home Workshop
The Do-It-Yourself Magazine

**“If you haven’t seen a copy of *Canadian Home Workshop* lately ...
NOW is the time to take advantage of this special offer
and see what you’ve been missing.”**

-- Doug Bennet, Editor

John Sample
123 Street Address
City, Province A1A 1A1

Dear John Sample,

Plain and simple. We want you back.

A quick look at our records shows you haven’t been a regular subscriber to *Canadian Home Workshop* for quite a while, and we really want you to take a look at the magazine again.

Why? Because in the past six months we’ve made dozens of improvements. We’ve been incorporating a wider range of styles into projects, like our innovative torsion-box coffee table, while still bringing you detailed plans for classic projects like the Craftsman bookcase. And now every issue includes at least one project that you’ll be able to complete in a single weekend!

We’ve also added a new project every month from *In The Workshop’s* John Sillaots ... plus more tool tests and technique articles to help you become a master at just about any do-it-yourself-job.

But I don’t want you to take my word for it. I want you to check it out for yourself – absolutely risk-free.

Just send back the special Two-For-One Request Form below in the postage-free reply envelope. You’ll get 10 great issues of *Canadian Home Workshop* at our special “Welcome Back” rate of just \$25.95 plus tax. PLUS another whole year of *Canadian Home Workshop* – FREE! That’s a total savings of \$00.00 off the newsstand price!

So take advantage of this special “Welcome Back” offer now. There will never be a better time to try *Canadian Home Workshop!*

Sincerely,

Doug Bennet
Editor-In-Chief

P.S. Rediscover *Canadian Home Workshop* today with this special two-for-the-price-of-one offer. You not only take advantage of this best savings available, you also lock into the low rate and avoid any future price increases!

See other side for more news about *Canadian Home Workshop* →

(Front of reply card)

(Script at side)

A special “Welcome Back” offer especially for you!

(Copy)

WELCOME BACK OFFER

(NOTE ALL COPY BELOW WILL BE INSERTED BY LASER)

00000	Newsstand cost (for 2 years)	\$00.00
Mr. John Sample	Reg. two-year subscription rate	\$00.00
123 Street Address	Your special “Welcome	
City, Province A1A 1A1	Back” 2-year rate	\$27.77

All prices shown above include GST/HST.
Canadian Home Workshop is published 10 times a year

YES! I want to try *Canadian Home Workshop* at this special “Welcome Back” rate of 10 issues for only \$00.00 plus GST. What’s more, by acting today, I’m guaranteed to receive ANOTHER year of *Canadian Home Workshop* – FREE! I understand I can cancel anytime for a full refund.

Cheque enclosed for \$00.00

Bill my credit card

Bill me later

Card # Visa MasterCard

Expiry Date

Signature

(Letter – reverse side)

. New Features . New Projects. New Sources

Canadian Home Workshop

Everything you need to build it ... fix it ... and improve it ... with expert advice from the pros!

Now the one magazine for and about Canadians and their home workshops offers you even more fabulous projects to delight your family and improve the beauty of your home. That means bigger, better photos to bring your projects to life. Detailed shopping guides to save you time and money on materials. And mountains of information, tips and techniques to guide you through woodworking and home repair jobs, faster, easier and at a fraction of the cost of hiring others!

Do-it-yourself and save on all types of home repairs

Like how to add a bathroom • How to install a window or skylight • Refurbishing antique doors • Making stylish screen doors • Updating your lighting • Installing ceramic tiles • and more. You'll boost your home's value and enjoy great-looking results at the same time.

Step-by-step plans for beautiful woodworking projects you'll be proud to show others!

Canadian Home Workshop gives you dozens of step-by-step plans for creating family "heirlooms" – with detailed instructions and beautiful photographs to guide you every step of the way. Great projects that experienced craftsmen can customize into lasting treasures.

Plus easy-to-follow instructions that make you a better craftsman

Canadian Home Workshop isn't just for the experienced home workshopper. It includes dozens of easy-to-follow projects for every skill level.

So what are your plans this weekend?!

With *Canadian Home Workshop*, you'll never run out of fun and interesting things to do and learn. There's something new and exciting every month. Plus you'll stay on top of all the latest tools, techniques and ideas for home repairs.

(Bottom portion – reverse side of reply card)

Don't miss a single upcoming article, including...

Full plans from Canada's top furniture designers, including Michael Fortune and Don Kondra . Kitchen, bathroom and basement renovations from start to finish . A new John Sillaots project in every issue. Follow John as he builds our project on HGTV's *In the Workshop* . The latest tools and home improvement products . Quick Fixes -- we solve your problems in 9 easy steps . Win with each issue --- guess our Mystery Tool, share your Shop Tips or show off your work in You Made It . In-depth tool reviews to help you choose the best Antique restoration how-to's . Build better decks and outdoor structures . Do-it-yourself innovations like concrete countertops and project planning on your computer . Outdoor projects to beautify your garden . Expert secrets for flawless finishing . Weekenders-smart projects you can build today . Essential techniques-pattern routing, torsion boxes, wood joints, and more!

MONEY-BACK GUARANTEE

I'm so convinced that you will love *Canadian Home Workshop* that I'm making you this guarantee. If, at any time, you decide *Canadian Home Workshop* isn't giving you the most informative, insightful and useful articles on gardening, just let us know and we'll promptly refund every penny on every unmailed issue. We want you to be delighted, not merely satisfied. I personally guarantee it!

Sincerely,

J. Howe
Publisher

(Corner flash)

RE-DISCOVER
Canadian Home Workshop
Get An Extra Year
FREE!