

Another good reason to get your Mercedes-Benz ready for summer



It's been a long, harsh winter. But now that the weather is finally warming up, it's time to restore the beauty and performance of your Mercedes-Benz and get it ready for summer. With a complete inspection at your Mercedes-Benz Dealer, factory-trained technicians will ensure everything in your vehicle runs smoothly and looks superb all season long.

Not only that, your Mercedes-Benz Dealer has several special service offers waiting for you (see back panel for details.) Plus, if you bring your Mercedes-Benz in for service before June 7th, 2008, you'll have an opportunity

to win a 7-day escape to any Luxury Included™ Sandals Resort in St. Lucia. Where you'll enjoy supremely comfortable accommodations, gourmet candlelit dining for two, gorgeous tropical settings and some of the world's most exquisite beaches. The Grand Prize includes airfare compliments of Air Canada Vacations, 7-nights all-inclusive accommodations and \$1,500 spending money.

Come experience the very pinnacle of all-inclusive service – at your Mercedes-Benz Dealer and quite possibly at the St. Lucia Sandals resort of your choice.



Make it uniquely yours with Genuine Mercedes-Benz Accessories



Basic Carrier Bars and Bike Rack

Grab your bike and hit the trails. Holds up to 3 bicycle racks with optional locking.



Mercedes-Benz Light Alloy Wheels and AMG Wheels

Personalize your Mercedes-Benz with a great selection of Factory Tested and Approved Accessory Wheels.



Cargo Tray and Cargo Box

This durable, easy-to-clean Cargo Tray keeps objects in place and protected.



Illuminated Door Sill Panels

Made from high quality brushed stainless steel, the activated every time you open the door.



Mercedes-Benz Care



There is nothing like the feeling of driving a Mercedes-Benz. And the best way to maintain that feeling is to insist on genuine parts and accessories fitted by factory trained technicians at authorized Mercedes-Benz dealers.

All scheduled service is necessary to maintain your vehicle in perfect operating condition. Your Mercedes-Benz Dealer is equipped with the tools and trained personnel to get the job done right. When you choose Mercedes-Benz Genuine Parts, you also enjoy the peace of mind that comes with our Vehicle Service Parts Limited Warranty. So your vehicle retains more of its value, and you continue to enjoy the comfort, style and performance you expect from Mercedes-Benz.

Introducing Aquapel Glass Treatment. Aquapel is a brand new glass treatment available from your Mercedes-Benz Dealer. Specially-trained technicians apply Aquapel to your windshield or any other glass surface where water, snow, ice and bugs can make it difficult to see. It lasts for months – longer than any competitive product. Ask your Mercedes-Benz Dealer about Aquapel today.

Summer Tire Tip. Taking care of your tires is especially important in summer. Longer trips, higher speeds, heavier loads and higher temperatures can all put extra stress on your tires. Remember to check your tire pressure at least once a month, when the tires are cold. Check your reading against the recommended tire pressure listed inside your vehicle's door jamb or in the owner's manual.



Protect your investment with these spring service offers from Mercedes-Benz Toronto

123 Dundas St.

Service: 416-555-1234

\$129⁹⁵ Spring Detailing Special



Offer expires June 7th, 2008. Cannot be combined with any other offer.

Name: John Sample
9876543987654321ABC

10% OFF

Genuine Mercedes-Benz Wiper Blades



Offer expires June 7th, 2008. Cannot be combined with any other offer.

Name: John Sample
9876543987654321DEF

Mercedes-Benz Canada Inc. Mid-Winter Promotion

98 Vanderhoof Ave.
Toronto, Ontario M4G 4C9



9876543987654321

John Sample
1234 Anywhere St.
Toronto, ON M9M 9M9



Experience the utmost in all-inclusive service

You could win a 7-night romantic escape at a Luxury Included™ Sandals resort in St. Lucia. See inside for details.



Mercedes-Benz

Official Contest Entry Form

Please bring this Entry Form to your Mercedes-Benz Dealer to have it validated. Then drop your completed ballot into the entry box for a chance to win. Contest closes June 7th, 2008. For complete contest Rules and Regulations, please visit: www.mercedes-benz.ca/stlucia

Dealer Authorization _____ Skill-testing question: (5 x 10) + 8 _____
(dealer code)

Do you wish to receive future marketing material or promotional offers? Yes No

Name: John Sample 9876543987654321

Personal information is used in accordance with our privacy policy. If you would like further details on our policy or would like to be removed from our marketing list, please visit: www.mercedes-benz.ca/privacy

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