

## Barnaby Kalan

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**From:** Bernie Schaeffer [enews@schaeffer.com]

**Sent:** Monday, May 17, 2010 11:50 AM

**To:** BARNABYKALAN@ROGERS.COM

**Subject:** The last chance EVER for a no-expiration Player's sub

**Get in before it's gone ... the last chance to test-drive our popular Player's Series risk-free. AND get an unlimited no- expiration subscription!**

**Are you ready for a lifetime of staggering gains, like +303%, +407%, +479%, +502% or even more? If so, read on . . .**

Hi Barnaby,

I know you've seen plenty of "last chance" offers before. But this one is different.

This is the very last time that I will be offering my sought-after "No-Expiration" subscription to my popular Player's Series.

When I first began offering my "no-expiration" subscription, the bean counters around here went crazy. They said, 'No way! You'll lose your shirt!'

But I knew during the tough economic time we just went through, it was the right thing to do to help folks get their portfolios back on track.

However, I had to agree to put a cap on new "no-expiration" subscribers. Frankly, I was stunned by how fast these slots were snapped up. But I do have a few left.

So I'm going to give you one last chance to get in on the same amazing deal they had. The same proven system that lets you...

**Rack up gains of +200% or more in just days!**

Players is my most aggressive trading service. We focus on fast-moving, short-term options that have the potential to deliver +200% gains in 30 days or less.

It's one of my most popular series for a good reason. Traders love huge gains! And you can achieve them in both bull and bear markets.

Just look at some of the triple-digit winners my Player's Series subscribers have racked up so far:

- \*\* **+303% GAINS** on American Greetings put in 20 days
- \*\* **+183% GAINS** on another AngloGold call in 23 days
- \*\* **+169% GAINS** on Credit Suisse put in 9 days
- \*\* **+320% GAINS** on Gilead Sciences put in 6 days
- \*\* **+243% GAINS** on AngloGold call in 15 days
- \*\* **+161% GAINS** on United States Steel put in 37 days
- \*\* **+153% GAINS** on Zions Bancorp put in 7 days
- \*\* **+147% GAINS** on Quality Systems call in 5 days
- \*\* **+145% GAINS** on VistaPrint Limited call in 9 days
- \*\* **+130% GAINS** on Apple put in 8 days
- \*\* **+111% GAINS** on Coinstar put in 7 days
- \*\* **+119% GAINS** on Toronto-Dominion put in 8 days
- \*\* **+101% GAINS** on Capital One Financial call in 10 days
- \*\* **+107% GAINS** on Jo Ann Stores call in 11 days
- \*\* **+134% GAINS** on Dillard's call in 4 days
- \*\* **+502% GAINS** on Potash put in 15 days
- \*\* **+479% GAINS** on CME Group put in 14 days
- \*\* **+407% GAINS** on another Potash put in 9 days
- \*\* **+268% GAINS** on Bank of America put in 9 days

And it won't take you hours to screen for these big winners, either, like it does for the average trader. Even better . . . you don't have to tie up thousands of dollars in the markets.

In fact, when you're a Player you won't lift anything more than a finger to click open an email to make your money.

It's simple, really. Because you'll have a team of analysts using state-of-the-art software to find you the hottest trades from over 3000 options opportunities.

All you have to do is place the trade...and rake in the cash.

If adding a few triple-digit winners to your portfolio appeals to you, then I'm ready to let you in on the deal of a lifetime. Literally.

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**A no-expiration subscription to Players Series**

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I'm offering you a lifetime of amazing Players Series trades for only \$495. That's an incredible 50% SAVINGS off the regular \$995 annual subscription.

Yes, you read that right: **Your subscription will not end.** You subscribe only once - at 50% off our regular one-year

rate – and you keep getting these hot Players trades until you tell us to stop.

Keep it for 2 years, 4 years, 8 years or longer. You'll never pay another dime.

This is the lowest price I've ever offered for a Player's Series no-expiration subscription.

And it's the LAST TIME I'm offering it to anyone – even current subscribers!

And because I want to make you feel even more comfortable about giving Player's a try, consider this...

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**Take the next 90 days to test-drive Players – risk free**

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As part of this special last chance "no-expiration" Players Series invitation, I'm giving you the next 90 days to try out being a Player – at no risk to you.

You'll receive an average of 2 to 4 hot option trades each month. And every trade is clearly spelled out so you know exactly which option to buy and at what price. We also tell you exactly when to exit your trades.

You could rack up a string of +111% ... +243% ... or even +479% gains just during your 90-day trial period.

And here's my promise: Trade for real or on paper. You must be 100% satisfied with the profits we're delivering or you can cancel any time in the first 90 days and receive a 100% refund. You'll get back every penny of your subscription fee.

My team and I are hard at work uncovering our next hot Players Series trades targeting huge gains. You don't want to miss a single one.

Especially now, since I will never again offer this \$495 "no-expiration" subsection.

**[So, just click here to take advantage of this special offer.](#)**

You can also call 1-800-448-2080 Ext. 1251 from 8:30 a.m. to 8:00 p.m. ET for more information.

Now, let me show you just how easy it is to haul in big triple-digit winners time and time again.

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**3 TRIPLE-DIGIT WINS . . . IN JUST 7 DAYS, 5 DAYS AND 4 DAYS!**

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Who would have thought counting coins could be so profitable – 111% gains in just 7 days?

But that's what we saw with Coinstar – the country's leading self-service coin-counting machines. The ones you see in most retail stores today.

Sales rose 45.5% over last year as Coinstar expanded into entertainment services. You've probably seen those new DVD rental kiosks in most grocery stores, Wal-Mart and countless other stores. That's Coinstar too.

But despite a good earnings report, Coinstar's stock lost 9.1% in a single day. The stock continued trending lower, losing 25%.

But then the stock entered into a vigorous one-month rally that had it up to nearly \$30. This level had served as resistance before. And we knew it could keep the stock from moving any higher again.

Meanwhile, optimism had also rebounded on the stock. For every single open put option, there were 2 call options in play with less than 3 months to expiration. Plus, 12 out of 14 analysts listed it as a 'strong buy.' The other two said 'buy' or 'hold.' No one was saying sell.

As contrarians, we knew that this extreme optimism could work against the stock if the rally reversed itself and the optimism started to unwind.

We had a possible bonanza win brewing with a stock pullback. So we recommended the puts to our Players Series subscribers. And they didn't have to wait long to bank some big profits!

Just 7 days later the stock had fallen 5% . . . but our puts had **soared 111% in value!** We told subscribers to cash in!

If you had bought only 10 contracts for \$1,055 you would have **quickly doubled it to \$2,226.05!**

It sounds like one of those lucky breaks, doesn't it? But in the Players Series, it's practically run of the mill. Our contrarian approach to the market – and our seasoned team of experts – makes a habit of placing these kinds of trades.

Like this one...

### **A Contrarian Win of 147% GAINS in 5 Days!**

Can you imagine? Going against 17 top analysts – and ending up 147% ahead of the game?

But that's exactly what we did. As I just mentioned, one of the things that makes my Players Series so successful is that we apply contrarian analysis to our trades.

So when the herd is running one way, we can't help but look the other way to see if there is a secret way to profit that's being overlooked.

In the case of Quality Systems, its share price was up 40% year-to-date and there were plenty of signs pointing to even more gains.

But despite this strong showing, not a single one of the 17 analysts following Quality Systems rated it a "buy."

We knew it was only a matter of time before the analysts got wise and changed their mind, sparking a rally.

And we knew if we got into the trade before the analysts' upgrades hit the wire, well . . . it could be a windfall.

And we were right!

No sooner did we recommend buying calls on Quality Systems and the move was under way the very next day! We immediately closed one quarter of the position for a tidy 71% gain.

That's an OVERNIGHT double-digit hit! But we didn't stop there...

The day after that . . . we scooped up even more when we closed the second quarter position - another 136% gain.

Subscribers went into the weekend having already earned back their original investment . . . and then some. With the rest of the position still riding the profit wave.

The following Monday, we told subscribers to close the remaining half of their position for a whopping 190% GAIN!

In total, **our Players Series subscribers bagged 147% gains in just 5 days!**

And two of those days were a weekend.

**Subscribers who bought only 10 contracts for \$1,650 turned around and sold their position over the next 5 days for a total of \$4,075!**

Isn't that the kind of quick cash generation you'd like in your portfolio? That's why I suggest you...

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**Let Us Do The Heavy Lifting!**

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Unless you're ready to ditch everything and make trading your full-time job, you couldn't possibly have the time or resources to uncover this many winning trades, this often.

But we do.

That's because until midnight tomorrow, I'm letting you in on this exclusive No-Expiration subscription offer ... along with my 90-day risk-free guarantee.

Do you have what it takes to make the big plays like the ones I've told you about? I think you do!

And once you start making these aggressive, heart-pounding, thrilling trades – and start racking up your own triple-digit gains – I know you'll never want to stop.

You can take your savings and invest it in our next recommendation that we'll be releasing any day now. Each option play is hand-picked for its potential to double, triple, maybe even quadruple your money.

For example, you could have bought just 3 contracts of Potash Corp for \$2,490 . . . like many of our subscribers did.

**Just 15 days later you would have been \$12,499.80 richer!**

Subscribers made 5 times their money in 15 days! And you could do the same with your first Players Series trade.

And that's just one recommendation. Every month, you get 2 to 4 aggressive option plays with the potential to hit triple-digit gains like these.

Plus, with this special offer, I'm giving you 90 days to try my Players Series out. If you're not happy with the profits we're delivering, just cancel any time in the first 90 days. I'll promptly return your entire \$495 subscription fee.

What could be fairer than that?

There's no better time to become a Player. But I must hear from you by midnight tomorrow.

[Just click here for your chance to play for double, triple and quadruple gains with Players Series!](#)

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**We Do The Work For You**

When you join my Players Series, we're behind you every step of the way. You never have to worry about when to enter or exit a trade.

\*\* You get a real-time email alert when a potential big-profit trade is identified. This gives you the option and the maximum entry price.

\*\* You simply contact your broker and read the directions directly to him over the phone. Or place the trade yourself, online.

\*\* Shortly afterwards, you receive Schaeffer's detailed analysis of the trade recommendation. You'll know exactly why we believe this trade is primed to deliver triple-digit gains in short order.

\*\* When the time is right, you get another email with step-by-step instructions for closing out the trade.

What could be simpler than that?

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**LOOK AT ALL YOU GET WITH YOUR PLAYERS SERIES SUBSCRIPTION**

\*\* **Huge profit potential:** Each trade aims for profits of 150% to 200% or higher!

**\*\* Our MOST AGGRESSIVE strategy:** We recommend front-month and second-month options - usually with less than 4 weeks to expiration.

**\*\* 2 to 4 real-time recommendations a month:** In many cases we recommend options with just a few days until expiration, looking to capitalize on a sudden move in the underlying stock. And we follow up the same day with a commentary on why we believe the recommended option will produce profits for you of 150% or higher.

**\*\* This exclusive "No-Expiration" subscription:** With this limited-time offer, you pay just \$495 for the first year, and continue to get 2-4 hot triple-digit trades year after year. For as long as you want!

**\*\* FREE online trading handbook** with everything you need to successfully trade the Players Series, including our specific money management guidelines.

**\*\* Schaeffer's Online Command Center:** Allows you to track all of your trades easily online.

**\*\* 90-Day, 100% Money-Back Guarantee:** Test drive my Players Series on a full-throttle basis. If you're not happy with the profits, just cancel in the first 90 days for a complete refund of every penny you paid. All \$495 of it.

[Click here to join Players Series today . . .](#)

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## **Take Advantage of 30+ Years of Investing Experience**

With the Players Series, your subscription is backed by my proven reputation for profiting from market timing.

**I'VE PROFITED UNDER ALL MARKET CONDITIONS** - I've been trading stocks and options for 30+ years now. Unlike novice traders, I've seen all kinds of markets. I've survived and thrived in brutal bear markets that I thought would never end, and I've triumphed in bull markets where the opportunities flowed like a river.

**I'M A TOP MARKET TIMER** - All of this experience has taught me how to accurately read the market and trade accordingly. Since 1984, I've been tracked by Timer Digest and I'm consistently ranked among their top 10 market timers.



**I RECEIVED THE TRADERS' LIBRARY TRADER'S HALL OF FAME AWARD** – I received this prestigious award given each year to an individual who has made significant contributions to the field of trading.

[Click here to put my experience to work for you . . .](#)

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**Now, Let Me Be Straight With You . . .**

Not every aggressive trade we recommend to Players Series subscribers delivers giant results.

Some deliver only double-digit gains and we do have losing trades as well. That's the nature of aggressive options trading.

But here's something to keep in mind. In any trade, whether it's a put or a call, your potential loss is limited to the small amount you invested.

And if you follow my strict money management rules, you can keep your losses low . . . and your winners high. Really high.

In fact, with aggressive option trading, you have a much better chance than any other strategy to make a boatload of profits . . . sometimes in a matter of DAYS.

And these mega-wins can more than overwhelm any small losses.

But let me also tell you, a string of double-digit "ho-hum" wins is nothing to sneeze at.

Just look at some of these "smaller" wins...all since the beginning of the year:

- \*\* **+30% GAINS** on Abercrombie & Fitch put in 7 days
- \*\* **+84% GAINS** on Trina Solar call in just hours
- \*\* **+26% GAINS** on Coinstar put in 1 day
- \*\* **+25% GAINS** on Whirlpool call in 8 days
- \*\* **+53% GAINS** on SL Green Realty Corp. in 9 days
- \*\* **+75% GAINS** on Ryland Group Inc in 12 days
- \*\* **+51% GAINS** on Marketwest Energy Partners in 7 days
- \*\* **+85% GAINS** on Atheros Communications in 7 days

Can you imagine – getting this string of wins on top of the triple-digit hits I told you about earlier?

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**You Only Have Until Midnight Tomorrow To Step Up Your Game. . . AND BECOME A PLAYER!**

I'll leave you with just one last question.

Do you have what it takes to be a Player? I certainly think so.

And that's why I'm giving you 90 days to test-drive my Players Series risk-free. It's the perfect way to see if you've got what it takes to be a real 'Player' in today's market.

PLUS, this last chance ever to get a No-Expiration subscription to Player's, if you like what you see.

**[Just click here to get started!](#)**

You can also call 1-800-448-2080 Ext. 1251 between 8:30 a.m. and 8:00 p.m. ET for more information.

**Every day you wait is another day of missed triple-digit profit opportunities.**

You owe it to yourself to try this. See for yourself how easy it is to make real money in the market. I've been doing it for 30+ years. Now you can get in on the action, too.

But please hurry . . . as of midnight tomorrow, this chance to join Player's and get these hot trades year after year, without paying another dime, will be gone for good.

I look forward to hearing from you, welcoming you as our newest 'Player.'

Yours for bigger, smarter profits,

Bernie Schaeffer  
Chairman & CEO  
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**[P.S. I think you're ready to move up to 'Player' status and start targeting huge gains of +100%, +200% or higher from aggressive short-term options. But to get](#)**

**[this No-Expiration subscription at HALF the regular price, along with my Ironclad 90-Day Money-Back guarantee, you must let me know by midnight tomorrow.](#)**

#### ADVERTISEMENT

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Your Players Series subscription fee is fully refundable within the first 90 days of your subscription. After the first 90 days, your subscription fee becomes non-refundable.

Although there is significant profit potential associated with buying options, there is also the risk of losing the amount invested in any individual trade. In any option buying approach, it is expected that losing trades will be more numerous than winning trades. The goal is for the average gain to be significantly greater than the average loss so that the bottom line is profitable.

Your subscription fee may be 100% TAX DEDUCTIBLE if used for business/investment purposes. This promotion is subject to the terms and conditions located at:

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