# Another good reason to get your Mercedes-Benz ready for summer

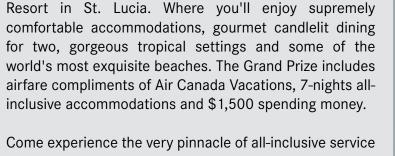


It's been a long, harsh winter. But now that the weather is finally warming up, it's time to restore the beauty and performance of your Mercedes-Benz and get it ready for summer. With a complete inspection at your Mercedes-Benz Dealer, factory-trained technicians will ensure everything in your vehicle runs smoothly and looks superb all season long.

Not only that, your Mercedes-Benz Dealer has several special service offers waiting for you (see back panel for details.) Plus, if you bring your Mercedes-Benz in for service before June 7th, 2008, you'll have an opportunity







to win a 7-day escape to any Luxury Included™ Sandals

- at your Mercedes-Benz Dealer and quite possibly at the St. Lucia Sandals resort of your choice.



### Make it uniquely yours with Genuine Mercedes-Benz Accessories



### Mercedes-Benz Care



There is nothing like the feeling of driving a Mercedes-Benz. And the best way to maintain that feeling is to insist on genuine parts and accessories fitted by factory trained technicians at authorized Mercedes-Benz dealers.

All scheduled service is necessary to maintain your vehicle in perfect operating condition. Your Mercedes-Benz Dealer is equipped with the tools and trained personnel to get the job done right. When you choose Mercedes-Benz Genuine Parts, you also enjoy the peace of mind that comes with our Vehicle Service Parts Limited Warranty. So your vehicle retains more of its value, and you continue to enjoy the comfort, style and performance you expect from Mercedes-Benz.

Introducing Aquapel Glass Treatment. Aquapel is a brand new glass treatment available from your Mercedes-Benz Dealer. Specially-trained technicians apply Aquapel to your windshield or any other glass surface where water, snow, ice and bugs can make it difficult to see. It lasts for months – longer than any competitive product. Ask your Mercedes-Benz Dealer about Aquapel today.

Summer Tire Tip. Taking care of your tires is especially important in summer. Longer trips, higher speeds, heavier loads and higher temperatures can all put extra stress on your tires. Remember to check your tire pressure at least once a month, when the tires are cold. Check your reading against the recommended tire pressure listed inside your vehicle's door jamb or in the owner's manual.

## Protect your investment with these spring service offers from Mercedes-Benz Toronto



Cannot be combined with any other offer.

376543987654321ABC

Name: John Sample

123 Dundas St. Service: 416-555-1234

Genuine Mercedes-Benz Wiper Blades



Offer expires June 7th, 2008. Cannot be combined with any other offer. Name: John Sample

876543987654321DEF

#### Official Contest Entry Form

Please bring this Entry Form to your Mercedes-Benz Dealer to have it validated. Then drop your completed ballot into the entry box for a chance to win. Contest closes June 7th, 2008. For complete contest Rules and Regulations, please visit: www.mercedes-benz.ca/stlucia

Dealer Authorization \_\_\_\_

Do you wish to receive future marketing material or promotional offers?

9876543987654321

Mercedes-Benz Canada Inc. Mid-Winter Promotion

Personal information is used in accordance with our privacy policy. If you would like

further details on our policy or would like to be removed from our marketing list,

please visit: www.mercedes-benz.ca/privacy

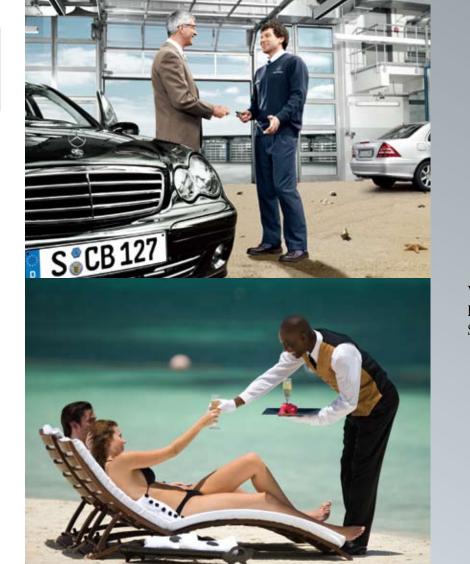
© 2008 Mercedes-Benz Canada Inc

98 Vanderhoof Ave. Toronto, Ontario M4G 4C9



9876543987654321

John Sample 1234 Anywhere St. Toronto, ON M9M 9M9





### Experience the utmost in all-inclusive service

You could win a 7-night romantic escape at a Luxury Included™ Sandals resort in St. Lucia. See inside for details.