



Sault Ste. Marie Harbor

Fresh opportunities, spectacular lifestyle.
Find out more today.

New industry sectors in Ontario's North are growing from our rich heritage in processing and exporting minerals and forest products. The success of these fiercely competitive global industries has created a solid commercial foundation for:

- Biotechnology
- Information and communication technologies
- Manufacturing and machinery
- Aviation services
- Mining equipment and services
- Valued-added wood products

✓ **To learn why Ontario's North is such a spectacular place to do business in your particular industry, request your free copy of:**

Ontario's North: Fresh opportunities, spectacular lifestyle

Name: _____

Title: _____

Company: _____

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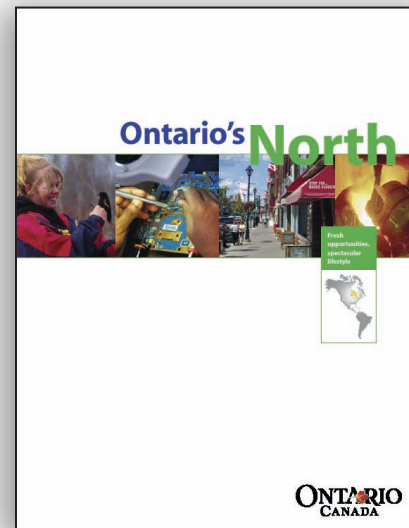
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Phone: 1-800-819-8701
(North America)

00-800-46-68-27-46
(U.K. and Europe)

Fax: (416) 360-1817

Email: info@2ontario.com

Mail: Ontario Investment Service
BCE Place, Canada Trust Tower
Suite 4040, 161 Bay Street
Toronto, Ontario CANADA
M5J 2S1



For more information about investing
in Ontario's North, please call us at:

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00-800-46-68-27-46 (U.K. and Europe)

E-mail: info@2ontario.com

Website: www.2ontario.com

Ontario Investment Service
BCE Place, Canada Trust Tower
Suite 4040, 161 Bay Street
Toronto, Ontario, CANADA
M5J 2S1

Phone: **(416) 360-4647**

Fax: **(416) 360-1817**

Ministry of Northern Development and Mines
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Ontario's **North**



A SIMPLY
SPECTACULAR
PLACE TO DO
BUSINESS



ONTARIO
CANADA



Quick Fact:

A forestry company that grows trees

In 2004, Tembec Industries planted its 250 millionth tree in the Gordon Cosens Forest, Kapuskasing, near Timmins, Ontario, as part of the company's ongoing sustainable forest initiative. Today, Tembec's engineered wood products are increasingly popular because of their versatility, flexibility and workability versus steel and concrete—not to mention being environmentally friendly as a renewable resource.

Quick Fact:

GM's OnStar answers the call from up North

Cross Country Automotive Services provides General Motors' 24/7 roadside assistance (OnStar) service for drivers across North America from its facility in Sault Ste. Marie.

A little further north... a lot more to offer

There are many scenic places in the world, but few can match the beauty of northern Ontario for growing a world-class business.

The communities here welcome business investment with a refreshing level of cooperation and civic pride. The people are friendly, well-educated and eager to work hard to build a life in a region they love. One that offers an accepting culture, reasonable cost of living and four seasons of superb recreational opportunities.

For business, there's affordable industrial land and properties, excellent road, rail, marine and air transport networks, and high-quality, publicly supported health care and education. All within a day's drive of 100 million consumers.

Take a moment to see why Ontario's North is the perfect place for cultivating your next business expansion.

The lowest business costs among the G-7

Cities in Ontario have significantly lower costs than their U.S. counterparts, reflecting competitive labor costs. A favorable exchange rate lowers them even more. In fact, according to a KPMG study, Ontario has the lowest basic business costs among the G-7 nations.

What's more, Ontario offers one of the most generous research and development (R&D) incentive programs in the world. When tax credits are factored in, the real cost of US\$100 (Cdn\$130) in R&D spending can be reduced to less than US\$42.52 (Cdn\$55.340).

Easy to get to, easy to ship from

Northern Ontario sits atop a huge (420 million people), affluent (US\$12.3 trillion GDP) North American Free Trade region—where more than US\$1 billion (Cdn\$1.3 billion) worth of merchandise cross the border with the U.S. every day.

Your facilities will be just a day's drive away from 106 million consumers, and only a 2-3 hour flight from major U.S. centers such as Boston, Chicago, Detroit, and New York. Ontario's extensive highway network is linked to U.S. routes at 10 commercial border crossings and railway lines meet the U.S. at 5 commercial crossings.

A workforce that's ready, willing and able

56% of Ontario's workforce has completed college, the highest ratio among the Organization for Economic Co-operation and Development (OECD) countries. Our colleges and universities are top-rated for computer, electrical, chemical and civil engineering and produce more than 93,400 graduates per year, including 29,600 graduates in math, engineering and sciences.

In the north, we have three universities and seven colleges of applied arts and technology. Many of the programs take advantage of the natural laboratories of the Canadian Shield by offering programs in geology, forestry, engineering, aviation, business and the environment.

Wired to the hilt

Advanced telecommunications infrastructure provides seamless voice, video and data links with major U.S. carriers, supporting the smooth cross-border operation for Ontario-based companies.

In fact, one northern community, North Bay, has even attracted a sizeable contact center community by building on the tremendous telecom infrastructure in place for a nearby North American Aerospace Defense Command (NORAD) installation.

Enjoy the perfect balance between business and pleasure

Combine all this with a quality of life the UN ranks among the best in the world based on life expectancy, adult literacy, educational enrollment and per capita GDP, and you'll appreciate why northern Ontario offers everything you need for a winning business solution.



World-class companies thrive in small community comfort

NORTH BAY

Population: 52,771 **Major private-sector employers:** Teletch Canada, Telespectrum Inc., Fabrene Inc., Pro North Transportation. **Post-secondary institutions:** Nipissing University, Canadore College.

Wood Group Turbopower is a leading international services company employing 9,000 people worldwide in over 30 countries. The company offers fly-in maintenance and inspection services for Pratt and Whitney's PT6A and PT6T engines from North Bay, a transportation and communications hub and a hotspot for aviation manufacturing, testing and services.

TIMMINS

Population: 43,686 **Major private-sector employers:** Teletch, Falconbridge Ltd., Porcupine Joint Venture, The Redpath Group, Tembec Industries. **Post-secondary institutions:** Northern College of Applied Arts and Technology, Collège Boréal, Université de Hearst à Timmins.

In just three years, TeleTech has grown to 900 employees in its Timmins contact center, making it one of the city's largest employers. An outstanding available workforce was a key. The company routinely handles over 20,000 calls per day from customers all over the U.S. Our sophisticated telecom infrastructure, service quality and proximity to U.S. clients have helped the industry grow on average, 20% annually.

SUDBURY

Population: 155,219 **Major private-sector employers:** INCO Ltd., Falconbridge Ltd., TeleTech Inc., Extendicare. **Post-secondary institutions:** Laurentian University, Cambrian College, Collège Boréal.

Sudbury is the largest city in Ontario's North and an international leader for mining equipment, services, R&D and education. The Sudbury basin in particular is Canada's major mining centre, with deposits of nickel, copper, cobalt, platinum, palladium and gold. Northern Ontario has a vast quantity and variety of mineral assets, and much of these resources are refined at local facilities.

SAULT STE. MARIE

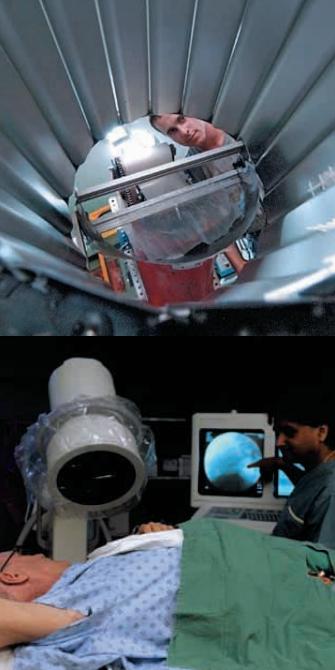
Population: 74,566 **Major private-sector employers:** Algoma Steel Inc., NuComm International, The Sutherland Group Ltd., St. Mary's Paper. **Post-secondary institutions:** Sault College, Algoma University College.

Founded in 1954, Siderca SAIC, is now one of the leading worldwide seamless steel manufacturers. Algoma Tubes revived the formerly idle Algoma Steel Inc. tube mill in Sault Ste. Marie and is now producing and shipping top quality seamless tubes worldwide. The city has a rapidly growing contact centre industry, as well.

THUNDER BAY

Population: 109,016 **Major private-sector employers:** Bowater Canadian Forest Products, The Buchanan Group, Bombardier Transportation, RMH Teleservices. **Post-secondary institutions:** Lakehead University, Confederation College.

Biotech is thriving in this center for forestry, mining, manufacturing and tourism. This vibrant community had the second fastest-growing economy in Canada in 2003 and is nurturing an increasing amount of biotech research at organizations and schools. For instance, researchers at Lakehead University's Paleo-DNA lab made headlines worldwide by successfully identifying the DNA of an unknown child lost in the Titanic disaster.



Quick Fact:

Virtual reality isn't just for kids

Noranda's virtual reality mining helmet is worn by operators on the surface and helps direct robotic heavy equipment deep in mines under the earth.

