

# DRIVE HOME AN APPLE DIGITAL DEN

## WORTH \$10,000

Think of it as an interactive playground for your whole family. More than just a brand new Apple iMac G5 computer system... it's a way for every member of your family to enjoy doing all the things they love... from surfing the net to online chatting...

editing and sharing digital photos... creating your own high definition home movies and DVDs... Downloading and swapping MP3s... even recording your own multi-track rock band. There's also an Apple iBook for wireless portability throughout your home... plus four Apple iPods!

Simply visit your Volvo Retailer before March 18, 2006, for your chance to win.



Computer Systems Centre  
www.csctoronto.com



## VOLVO WINE COMPANION GIFT SET

This 3-piece set includes a wine opener, foil cutter and vintage guide. Ergonomically designed handles and lever allow for one-step wine opening. The vintage guide includes ratings on various vintage wines dating from 1990. A \$32 value... it's yours when you bring your car in by March 18, 2006 with a minimum purchase of \$100 on Volvo Service or Volvo Genuine Accessories.

Be responsible. Don't drink and drive.

## SERVICE YOUR VOLVO BY MARCH 18TH FOR YOUR CHANCE TO WIN

**It's easy to enter. Here's how:**

- Bring this special ballot to your Volvo Retailer during your service visit.
- Your Retailer will validate your ballot and give you a 4-digit SECRET CODE necessary to enter.
- Drop your completed ballot in the entry box at your Volvo Retailer.

## CARE BY VOLVO

Driving one of the world's most thoughtfully engineered vehicles is as exhilarating as it is rewarding. But your world-class experience doesn't end there. Your local Volvo Retailer offers a host of services to enhance your life, both on and off the road. It's called Care by Volvo, and it includes:

### Volvo Genuine Service

Your Volvo should be serviced by factory-trained Volvo technicians who know its advanced technology and unique features inside and out. Volvo technicians are trained to fix your vehicle right the first time, using advanced diagnostic equipment, specialized tools and, of course, Volvo Genuine Parts. In addition, when you visit your Volvo Retailer for factory-scheduled maintenance or repairs, you receive a 12-month unlimited kilometres warranty on parts and labour.

### Volvo Genuine Parts

Safety. Durability. Precision engineering. Performance. These are the qualities you expect in your Volvo, and they're reflected in Volvo Genuine Parts, too. Each part is critically designed and rigorously tested for its individual performance and its interaction with your entire Volvo automobile.

### Volvo Genuine Accessories and Merchandise

One of the greatest pleasures of owning a Volvo is the opportunity to personalize it to your individual tastes. Care by Volvo wouldn't be complete without our extensive line of Volvo Genuine Accessories. They're designed to suit your vehicle perfectly. What's more, any Volvo approved accessory installed by a Volvo Retailer is guaranteed for the balance of your New Car Limited Warranty, or for a full year – whichever is longer.

**CARE BY VOLVO. EXPECT THE BEST.**

Bring this ballot to your Volvo Retailer by March 18, 2006 for your chance to WIN an Apple iMac Digital Den worth \$10,000. Or one of six \$1,000 Care by Volvo gift certificates.



# VOLVO

## GENUINE PARTS & SERVICE

*The Safest Route*

Privacy Policy: Volvo Cars of Canada Ltd. collects information about you (i.e. contact information, demographics and purchase preferences) or your vehicle ownership, sale or service experience from you or your retailer and contact and information about your finance or lease contract from Volvo Car Financial Services Canada (VCFSC). This information is used to administer your purchase or lease, improve our products and services, and provide you with services, surveys or marketing material which may be of interest to you. For these purposes, we share your information with your selected retailer and VCFSC, if you financed with VCFSC. If you do not want to receive marketing material from us or, to obtain our Privacy Policy or access your personal information, please call 1-800-663-8255.

# OFFICIAL CONTEST ENTRY

Bring this entry form to your authorized Volvo Retailer for your chance to win.  
Ask for the last 4 digits of your secret validation code (below) to qualify.

Did this special offer influence your decision to bring your Volvo in for service at this particular time?

Yes  No

<Volvo Customer ID Number>  
John Sample  
123 Street Address  
City, Province A1A 1A1

[ ] [ ] [ ] [ ]

SKILL-TESTING QUESTION:  $(5 \times 6) + 10 \div 4 =$  \_\_\_\_\_

This card must be validated by your authorized Volvo Retailer to win.

## Volvo Digital Den Official Contest Rules and Regulations

1. To enter, take your official ballot received by mail and validate (ask your Retailer to give you the last four digits of your secret code) upon servicing your vehicle or purchasing Volvo Genuine Accessories from an authorized Volvo retailer between Monday, January 16 and Saturday, March 18, 2006. No purchase necessary. To enter without purchase, bring your official contest entry form to your local Volvo Retailer and request the last four digits of your secret code.

Once you have validated your ballot, drop it in the ballot box at your local Volvo Retailer. Alternatively, you can mail your completed ballot to:

Volvo Digital Den Promotion  
85 Bloor Street East, Suite 208  
Toronto, ON M4W 3Y1

2. Mailed entries must be postmarked no later than midnight March 18, 2006. One entry per VIN (Vehicle Identification Number) will be accepted over the applicable contest period.

3. Prizes: Grand Prize  
There will be one (1) Grand Prize awarded consisting of: 1 Apple iMac 20" G5 2.0GHz 512MB, with 250GB hard drive, SD Radeon 9600, 128MB 56K Airport Bluetooth; 4 Apple iPod photos with 60GB of memory; 1 Apple Airport Express Base Station with iTunes; 1 Sony DSCW7 Cyber-shot 7.2 Megapixel Digital Camera w/ 32MB Internal Memory; 1 Microsoft Office software bundle for the Mac; Harman Kardon Soundsticks II speakers; 1 Adobe Creative Suite 2 Premium for Mac; 1 Hemera Photo Objects 50,000 Vol 2; 1 Epson

Stylus Photo R2400 printer with 5760 x 1440 dpi, USB2.0, FireWire, which prints up to 13" x 44"; 1 Apple iBook 14" TFT 1.42 GHz, with 512MB RAM, 60GB Super Drive, Airport Extreme and Bluetooth.

The approximate retail value is \$10,000 (Cdn.).

### Second Prize

Six (6) Second Prizes of \$1,000 (Cdn.) Care by Volvo gift certificates will be awarded. These gift certificates must be redeemed at your local Volvo retailer against the purchase of genuine Volvo Parts, Service, Accessories, Volvo Collection, OnCall Roadside Assistance Renewal or Volvo Increased Protection Plan. Winners must use their gift certificate by March 31, 2007. All applicable taxes will be paid by Volvo Cars of Canada Ltd. Two (2) winners will be chosen from each of the following regions: West, including British Columbia, Alberta, Saskatchewan and Manitoba; Central, including Ontario excluding Ottawa; East, including Ottawa, Quebec, New Brunswick, Nova Scotia, PEI and Newfoundland.

All Prizes will be awarded by random selection supervised by the independent contest administrator on Friday, April 7, 2006, at 2:00 PM Eastern Standard Time.

4. In order to be declared winners, the selected entrants must have correctly answered the mathematical skill-testing question found on the official contest entry form. All winners will be required to sign a standard declaration and release form. Prizes awarded must be accepted and is not transferable or convertible to cash. Volvo Cars of Canada Ltd. reserves the right to make substitutions of equal or greater value.

5. The contest is open to all residents of Canada who have reached the age of majority according to the law of the province in which they are resident. Employees of Volvo Cars of Canada Ltd. and their affiliated companies, advertising and promotional agencies, the independent contest judging organization, and all the persons with whom they are

domiciled are not eligible.

6. All decisions of the independent contest judging organization are final. The chances of being selected are dependent upon the total number of eligible entries received during the applicable contest period. This contest is subject to all applicable federal, provincial and municipal laws.

7. All entries become the property of Volvo Cars of Canada Ltd. Entrants, by entering this contest, consent to the use of the name and/or photograph without compensation, in any future publicity carried out by Volvo Cars of Canada Ltd.

8. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

9. Volvo Cars of Canada Ltd. reserves the right to disqualify any entrant in the event of fraudulent contest entry.

10. All winners will be cross-referenced with the Volvo Cars of Canada Ltd. database and client file.

\* With a minimum spend of \$100 or more on Volvo Genuine Service or Volvo Genuine Accessories. While supplies last at participating Volvo Retailers.

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Toronto, ON M2H 2N7



# HERE'S SOMETHING YOUR WHOLE FAMILY CAN DRIVE

CARE BY VOLVO

**VOLVO**  
for life

You could win a new  
**Apple iMac Digital Den**



Imagine your family behind the wheel of a new Apple iMac Digital Den worth \$10,000.  
See details inside...