

# This Joint Pain Formula Helps All Your Other Supplements Work Better

If you have joint pain and any other health concern that you're taking supplements for, then you *must* read this

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If you still suffer from aching joints and stiffness that just won't go away, I have some amazing news.



Dr. Robert Rowen

Scientists have discovered a remarkable breakthrough that improves on a 4,000-year-old secret for joint pain relief.

Thanks to this new breakthrough, people are now getting better results from their joint pain relievers than anything they've tried before.

And thanks to this breakthrough, people are finally free of their joint pain — even if it's been plaguing them for years.

Now, I realize you may have heard promises like this before. So let me tell you why this breakthrough is different from anything I've seen in my 35 years of practicing medicine.

And let me tell you why this breakthrough can not only relieve your pain in as little as 7 days. It can even make all your other nutritional supplements work up to 20 times better!

That's not a misprint. Research shows that this breakthrough can make supplements work up to 20 times better. Why? It affects the way the supplements are processed by your body.

Let me explain...

(Continued on next page...)

## The surprising link between joint pain and your metabolism



What does your metabolism have to do with joint pain? Well, as you may know, our bodies have a harder time absorbing and metabolizing vitamins, minerals and nutrients as we get older.

But here's something you may not know. By making one simple change, you can fire up your metabolism and absorb more nutrients — including the nutrients you take to fight joint pain.

You see, metabolism simply means how efficiently your body is at burning calories and generating energy. The more efficient

your body is, the healthier you'll be.

And here's another interesting fact. Certain foods — hot and spicy foods — speed up your metabolism and generate more energy in your body.

You've probably noticed that if you eat spicy foods you feel flushed or you sweat a bit. That's because spicy foods actually ramp up your metabolism. That's why spices are part of many popular weight loss plans and supplements.

**These spices generate heat and boost your metabolism. So you burn more calories. And when you boost your metabolism, you also improve your digestion and the absorption of nutrients.**

So when scientists searched for a solution to the problem of nutrient absorption in older folks, they looked at these metabolism-boosting foods. They found one that stood out from the crowd. It was *piper nigrum*, an ancient Indian spice.

*Piper nigrum* contains an active ingredient called piperine. Could a super-concentrated form of piperine help people absorb nutrients even better? Scientists set out to find the answer.



They gave one group of people popular supplements plus a highly concentrated extract of piperine — called Bioperine®. They gave the other group the supplements alone. Scientists then measured the absorption of these supplements using blood tests. What they found astonished them...

This highly concentrated form of piperine boosted the absorption rate of **every single vitamin, mineral, botanical, and nutrient they studied!** Yes, every single one!

### About Robert Jay Rowen, M.D.



Robert Jay Rowen, M.D., is one of the country's most respected authorities on healing with alternative medicine and nutritional supplements. Dr. Rowen is a Phi Beta Kappa graduate of Johns Hopkins University and the University of California-San Francisco School of Medicine. He is board certified in both family and emergency medicine, and has served on Alaska's State Medical Board.

Dr. Rowen is known as "The Father of Medical Freedom" for pioneering the nation's first statutory protection for alternative medicine in 1990. Today, he lives in northern California where he is in private practice with his wife, Terri Su, M.D.

That means by using Bioperine®, you can ramp up the effectiveness of your supplements and get much better results. How much better? Well, I hope you're sitting down, because the study found that...

## You can make your joint pain supplements work up to 20 times better!



One of the nutrients they studied was *turmeric*.

You've probably heard of turmeric. It's a popular Indian spice that gives curry its distinctive flavor.

Turmeric has been used in Ayurvedic and Chinese medicine for thousands of years to fight inflammation and joint pain.

Modern science has confirmed the inflammation-fighting power of turmeric. Researchers found that turmeric reduces COX-2 and other enzymes that trigger inflammation in your body.

Now, imagine if you take turmeric together with the nutrient booster I just mentioned — Bioperine®? What do you think will happen?

## 20 times more turmeric reaches your bloodstream!

That's exactly what researchers found when they tested turmeric with Bioperine®. Bioperine® boosted its bioavailability by 2,000%. Yes, that's 20 times the absorption!<sup>1</sup>

When I learned the news, I knew I had to include Bioperine in any joint pain formula I developed for my patients and my readers. So the question became: What other nutrients should I include?



▲ **Joint pain doesn't have to be a part of your life!** Turmeric with Bioperine® can help you get back to doing the things that you enjoy, like gardening.

Well, if you've been around the block, you know there are dozens of nutrients to choose from. Everything from glucosamine to ginger to MSM and more.

Luckily, I'm in a good position to judge the effectiveness of these ingredients. I spend 3 days a week treating patients in my clinic and another 3 days a week doing nothing but research and writing. So I've seen which ingredients are best ... which are only so-so ... and which are a total waste of money.

Based on this knowledge, I worked with my friends at Advanced Bionutritionals to come up with a new formula that will give the greatest pain-fighting benefits to the most people.

And one of the best ingredients I found was...

## A New Improved Form of Turmeric

A moment ago I told you how Bioperine boosted the absorption of the joint pain-fighting herb turmeric by 2,000% (that's 20 times). So I knew I'd want turmeric in my new formula.

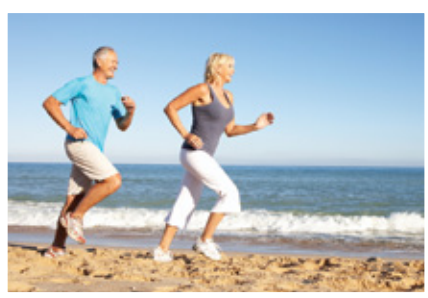
But I'm not just going to use ordinary

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1. Planta Med. 64(4):353-356.



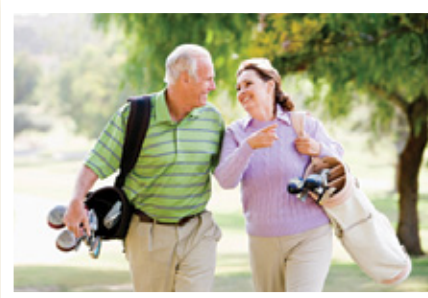
# Enjoy a pain-free, active life once again!



**Move like you did  
15 years ago!**



**Join in the family fun!**



**Enjoy all your favorite  
activities once again!**

turmeric. Not when there's a new breakthrough in this area, too.

You see, despite its inflammation-fighting power, turmeric has a drawback: It's poorly absorbed into your bloodstream. So very little stays in your body where it can reach your inflamed joints.

Well, scientists discovered a way to solve this problem. They did it by attaching turmeric to tiny little fatty molecules called *phospholipids*. These fatty molecules wrap themselves around the turmeric. As a result, **more turmeric gets absorbed right into your bloodstream, where it can soothe your aching joints and tissues.** Instead of getting quickly eliminated through your urine.

This new fat-soluble form of turmeric is called Meriva.<sup>®</sup> And studies show that it is far superior to ordinary turmeric.

In one study, researchers took a group of patients into two groups. One group added Meriva<sup>®</sup> to their treatment regimen and the other served as a control group.

After just 3 months, the control group showed no improvement. But the Meriva<sup>®</sup> group had less stiffness, better joint movement, and showed a significant drop in pain. What's more, they were able to walk farther on treadmill tests.<sup>2</sup>

It wasn't just their pain that disappeared, either. Blood tests showed a **significant drop in their C-reactive protein (CRP).** As you may know, CRP measures inflammation throughout your body. So a lower CRP can have health benefits that go far beyond your joints — to help your heart and arteries, too.

The results were so promising that researchers did a larger study. Once again, they found that more Meriva<sup>®</sup> turmeric reached the bloodstream to target joint pain. In fact, just 450 mg of Meriva<sup>®</sup> was equal to 4,000 mg of regular turmeric. ***That's 9 times the potency of regular turmeric!*** In addition...

- 63% of patients were able to lower their use of other remedies;
- 38% of patient reported less stomach upset.
- Patients were able to walk 3 times farther on treadmill tests.

This is great news for joint pain sufferers! It means you can finally get all the inflammation-fighting power of turmeric — without having to take massive doses or keep taking it every three hours.

Now, just imagine when you combine

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2. Panminerva Medica 2010 June;52(2 Suppl 1):55-62)



**Feel more independent  
and in control!**



**Sleep through the night  
without waking up from pain!**



**Finally take the trips you've  
been dreaming about!**

this new Meriva® turmeric with the nutrient booster, Bioperine®, that I mentioned before. This one-two punch will really make an impact on your joint pain!

And the news gets even better. That's because there's another ancient nutrient that modern science has improved, too.

### **Nutrient #3:**

**This new form of an ancient herb  
gives you clinically-proven relief  
from joint pain in just 7 days!**

Another one of my favorite pain-fighting nutrients has a history that goes back 5,000 years. It was prized by ancient traders and Egyptian pharaohs. In the Bible, when three wise men visited the baby Jesus, they brought it as a gift.

As you may have guessed, this nutrient is frankincense — now commonly known as the herb, *boswellia*.

Boswellia has been used for centuries in Indian and Chinese medicine to maintain healthy joints. It works by increasing blood flow to your joints. And by slowing your body's production of chemicals called leukotrienes, which

trigger inflammation.

But you don't think I'm going to tell you about plain old, ordinary boswellia, do you? No way! Because now, modern science has made boswellia more powerful, too.

When scientists looked at boswellia, they found its most active ingredient is a substance called *boswellic acid*. If boswellic acid works so well to fight joint pain, why not concentrate it? And that's exactly what they did.

Scientists created a new, concentrated form that contains **60 times the usual amount of boswellic acid**. They called it **5-Loxin®**.

The next step was seeing if this concentrated extract worked any better. So an international team of scientists gathered to conduct double-blind, randomized, placebo-controlled trials.

They selected patients with mild to moderate knee pain. Some patients received 100 mg/day of 5-Loxin®. Some received 250 mg/day. Others got a placebo.

The results? Not only did 5-Loxin® work better, it worked faster. *Much faster*. Patients started feeling less joint

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pain and stiffness in as little as 7 days!  
That's practically unheard of for a natural remedy.

What's more, they found 5-Loxin® greatly reduces an enzyme that leads to cartilage loss between your joints. As you may know, the more healthy cartilage you have, the more cushioning in your joints.

That's why I'm telling all my patients and colleagues to stop taking ordinary boswellia and to switch to 5-Loxin® instead.

5-Loxin®, Meriva®, and Bioperine® give you a triple-whammy of pain relief like you've never had before. But even so, I didn't stop there. I also included 4 more ingredients in *Advanced Joint Support* that

## Why suffer from aching joints and stiffness a moment longer?

*With Advanced Joint Support you can...*



- ✓ **END** your stubborn joint pain once and for all
- ✓ **DOUSE** the inflammation that triggers pain
- ✓ **EASE** the stiffness in your joints and move freely again
- ✓ **FLEX** your arms and legs like you did years ago
- ✓ **BEND**, stretch and walk without limping or wincing in pain
- ✓ **KEEP** your joints healthy, lubricated and flexible
- ✓ **BE** happier and more positive that you have been in years



- ✓ **DITCH** your pain pills
- ✓ **CALM** your worries about losing your mobility
- ✓ **SLEEP** all night without pain waking you up
- ✓ **AVOID** painful and risky joint surgery
- ✓ **LEAD** an active, pain-free life again!
- ✓ **FEEL** the difference in comfort and flexibility in as little as 7 days!

**See page 19 to order or call 800-791-3395 any time 24 hours a day, seven days a week.**



have really impressed me...

#### Nutrient #4:

### The “natural plant steroid” that fights inflammation 3 different ways

For years, scientists have known that plants contain natural steroid-like compounds called *saponins*. These saponin compounds help fight pain and inflammation. And one of the best sources of saponins is the *Yucca* plant.

Research shows that the **saponins in *Yucca* may wipe out certain parasites in your stomach** that could be linked to joint pain and inflammation.



And that's not all. The *Yucca* plant is also a rich source of resveratrol. You may have heard of resveratrol. You know it can help you maintain healthy cholesterol levels and support your heart and cardiovascular system. But did you know resveratrol also soothes inflammation? It's true. Resveratrol blocks COX-1 and COX-2 enzymes and other factors that can trigger joint swelling.

The news about *Yucca* keeps getting better. *Yucca* also contains something called polyphenols. Polyphenols are potent antioxidants and free-radical scavengers. The polyphenols in *yucca* fight inflammation ... so they can cool down the aches and pains in your joints.<sup>3</sup>

All this makes *Yucca* Root one powerful ally in your fight against joint pain and inflammation. **And that's why I've included it in the new *Advanced Joint Support* formula.**

Now let me show you how to put an end to nagging pains in your fingers, knees, back, and other joints...

#### Nutrient #5:

### A hidden cartilage killer and the nutrient that conquers it

You've probably heard of COX-1 and COX-2, two enzymes in your body that cause pain and inflammation.

Many joint pain remedies focus on blocking these enzymes.

But while COX inhibitors provide some relief, many people who try them find the pain and swelling don't go away completely. Why? Because there are two other factors that also cause joint pain and inflammation.

One is a group of fatty substances called prostaglandins. The other is a protein called tumor necrosis factor-alpha (TNF-alpha). Yes, this is the same “necrosis” factor that signals “cell death” in certain instances. It also triggers inflammation. But what's worse, too much TNF-alpha can kill the cartilage in your joints, too.

So how do you stop these nasty inflammatory chemicals in their tracks? There's an inexpensive herb that does a fine job. That herb is *ginger*. Yes, the same ginger used for thousands of years to fight pain and inflammation in traditional Indian and Chinese medicines.



Not only does ginger suppress all four of these pain-causing chemicals. In clinical trials, ginger reduced both pain and swelling in 3 out of 4 people who used it. Another study shows that ginger helps prevent the loss of cartilage in

3. J Inflamm (Lond). 2006; 3: 6.

(Continued on page 9...)

# 10 Ways We Guarantee That Advanced Bionutritionals Supplements are the Best Supplements Money Can Buy

I'm sure you've heard of vitamins, herbs and other nutritional products that flunked lab tests. At Advanced Bionutritionals, we make sure that NEVER happens. In fact, our manufacturing process guarantees purity, potency and quality 10 different ways:

**1.** We only use suppliers and growers that we've **known** for years.

**2.** We only use ingredients that have been **proven effective** in scientific studies.

**3.** All our ingredients are **100% standardized** to the levels used in those studies.

**4.** All our ingredients are **lab-tested** by independent third-party laboratories, using state-of-the-art methods such as High Performance Liquid Chromatography, Atomic Absorption, and Mass Spectrometry.

**5.** All our ingredients come from **100% natural** sources and are GMO-free. There are no artificial colors, artificial binders, artificial fillers, or artificial preservatives.

**6.** All our ingredients are **screened for pesticides, metals and other contaminants.**

**7.** Our manufacturing process **conforms**

**with or exceeds standards** set by the U.S. government, the Medicines Control Agency of Europe, the U.S. Pharmacopeia, and the state of California.

**8.** Every single batch of product undergoes **rigorous dissolution and disintegration tests**, to ensure that it is absorbed in your stomach and intestines rather than passing through unabsorbed.

**9.** Every single step of our manufacturing process is **double or triple-checked** and signed off by a quality control officer to ensure accuracy, purity, and potency.

**10.** Every bottle is **immediately safety sealed** for lasting freshness and potency. And each bottle is marked with an expiration date.

For you, that means the best quality possible. In fact, we guarantee it. If you're unsatisfied with *Advanced Joint Support* for any reason whatsoever, simply return the empty bottle and we'll refund every penny you paid, including shipping and handling.

**See page 19 to order or call toll-free 1-800-728-2288 to get started right now!**





(Continued from page 7...)

your joints, too.<sup>4</sup>

That makes ginger another potent pain fighter to add to your arsenal. Now let me tell you about an unusual nutrient in *Advanced Joint Support* that can help strengthen your joints...

### Nutrient #6:

## The purple flower that fights joint pain and could help strengthen your collagen, too

This next remedy really has me excited. It's actually a remedy for asthma. But now we find it works for joint pain, too.

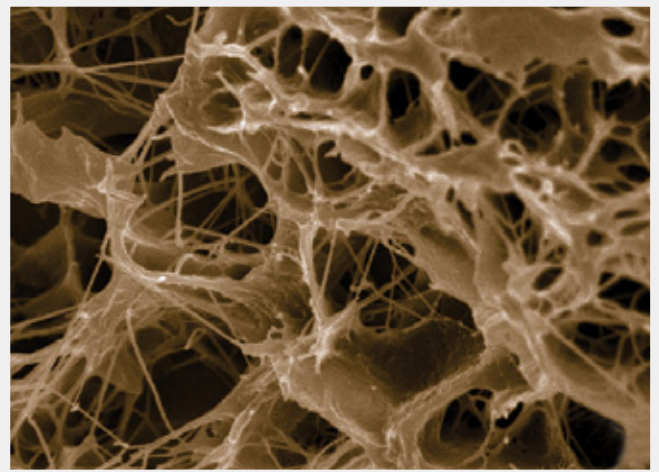
Here's the story. Most asthma is caused by inflammation. Your windpipe gets inflamed and swells up and causes wheezing and shortness of breath.

Asthma sufferers know a natural plant extract can help reduce this inflammation. They use an extract called *Purple Passion Fruit*.

Well, one day scientists wondered ... since Purple Passion Fruit fights inflammation in asthma, could it fight inflammation in your joints, too?

So they set up a double-blind, placebo-controlled study. They gave half the people with knee joint pain 150 mg of Purple Passion Fruit. And gave the other half a placebo (a sugar pill).

After 60 days, the group getting Purple Passion Fruit **had less pain and stiffness in their knees**. They moved more easily, too. Meanwhile, the people getting the placebo had even more pain and stiffness.<sup>5</sup>



▲ **Collagen fiber**, as shown above, is the building block for your body's skin, tendons and cartilage. ***Advanced Joint Support*** contains collagen-friendly Purple Passion Fruit.



This is great news for joint pain sufferers. But it's not the only news about Purple Passion Fruit.

Because in separate lab tests, scientists found Purple Passion Fruit **also stimulates the cells that grow collagen in your body!**<sup>6</sup>

Collagen, as you may know, is a building block for skin, tendons, and cartilage. Some people refer to collagen as the "glue" that holds your body together. Without collagen, your body would quite literally fall apart!

So this simple little flower extract not only reduces your joint pain. It could help your body grow stronger ligaments and tendons, too.

But you'll have a hard time finding Purple Passion Fruit extract in any other joint pain supplement. That's why I made sure to put it in *Advanced Joint Support*, in the right form and amounts used in the clinical studies.

And finally, there's one more super-nutrient I'd recommend...

(Continued on next page...)

4. Basic & Clinical Pharmacology & Toxicology. Volume 104, Issue 3. March 2009.

5. Nut Res. 2010 Sept; 30(9): 601-6.

6. J. Agric. Food Chem., 2010, 58 (20), pp 11112-11118.

## Nutrient #7:

### Grow healthy cartilage and even improve the space between your joints—proven by before-and-after x-rays

You've probably heard of this next nutrient. It's the most widely-studied joint supplement on the planet. And it supports healthy cartilage growth in your joints.

But now scientists have discovered that it can even slow down the destruction of your joints — by helping you maintain a healthier “space” between your bones. So what is this nutrient? It's none other than *glucosamine*. Yes, glucosamine.

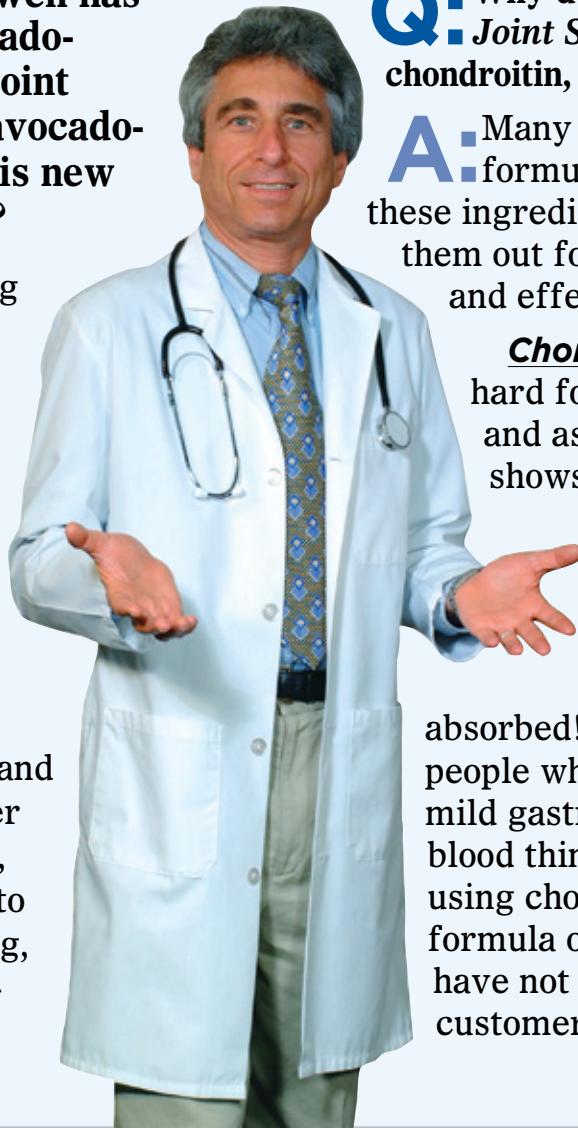
Now I realize that you may already be taking glucosamine. But you have to take the right dosage and the right form.

Researchers gave 1500 mg of this

## Frequently Asked Questions About *Advanced Joint Support*

**Q:** In the past, Dr. Rowen has written about avocado-soy-unsaponifiables for joint pain. Why are there no avocado-soy unsaponifiables in this new *Advanced Joint Support*?

**A:** We've found something even better — Yucca. Like avocado-soy, Yucca is an excellent source of saponins — natural plant compounds that fight pain and inflammation. But unlike avocado-soy, Yucca also contains resveratrol. Resveratrol soothes inflammation and blocks COX-1 and COX-2 enzymes and other factors that can trigger joint swelling. What's more, Yucca root has been shown to reduce symptoms of swelling, pain and stiffness in double-blind, placebo-controlled studies.



**Q:** Why doesn't *Advanced Joint Support* contain chondroitin, MSM, or bromelain?

**A:** Many years ago, our joint formula had all three of these ingredients. But we took them out for reasons of safety and effectiveness.

**Chondroitin** is very hard for the body to digest and assimilate. Research shows that while about 90% of glucosamine is absorbed when taken orally, only about 5% of chondroitin is absorbed! In addition, some people who take it report mild gastric distress and blood thinning. We stopped using chondroitin in our joint formula over 2 years ago and have not received a single customer complaint.

special form of glucosamine to patients in two separate placebo-controlled studies. They measured the space inside their knee joints using x-rays. After 3 years, there was significantly less narrowing between the bones.<sup>7</sup>

That's important because having more space between your bones can mean less "bone-on-bone" grinding. It translates to

7. Arch Intern Med. 2002 Oct 14;162(18):2113-23.

**Bromelain**, an enzyme from pineapples, is good at reducing inflammation. Unfortunately, some people who take it get diarrhea and other gastric distress. Other people are allergic to bromelain, and in fact some people who take it develop cross-allergic reactions to wheat, carrots, ragweed, and certain pollens!

If you like bromelain and it's safe for you, feel free to take it. But with the 7-in-1 protection already in *Advanced Joint Support*, taking bromelain shouldn't be necessary.

**As for MSM**, while some people swear by it, many others find it brings them little or no relief. At this time, there is little hard data on its effectiveness. And what little data there is suggests that you would need to take 1,000 mg — many times more than what's found in most brands.

Lots of supplement companies pile on ingredient after ingredient, figuring they'll dazzle you with the sheer number of ingredients in the formula. We'd rather select the handful of ingredients that really work ... and then make sure we

more cartilage, the key to joint health. And that means less pain and bone degeneration.

But as I mentioned before, you can't take any kind of glucosamine and expect these results. You have to take the right kind, in the right amounts. Most people don't, because many joint pain formulas skimp on glucosamine to save money.

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provide adequate amounts of each.

**Q:** Other products have failed me. How do I know for sure that *Advanced Joint Support* will work for me?

**A:** Frankly, you can't be sure until you try it. Every person is different. However, with the new bioavailability boosters in *Advanced Joint Support*, you are more likely than ever to feel better results — *faster*.

And remember: If it's not the absolute best joint support formula you've ever tried, simply return your bottle — even your empty bottles — and we'll gladly send you a full refund, including shipping and handling. That's our Down-to-the-Last-Pill Guarantee. And something that no health food store will do for you.

**Q:** How do I order *Advanced Joint Support*?

**A:** Just return the Introductory Savings Certificate on page 19. Or call Advanced Bionutritionals at **1-800-791-3395**. Call today and qualify for up to 4 FREE Gifts!





That's why each dose of **Advanced Joint Support** includes a full 1500 mg of **glucosamine sulfate 2KCl**. Glucosamine 2KCl is a water-soluble form that's easier for your body to absorb. It's the same amount used in the clinical trials.

Now, consider this. If all these nutrients — Meriva®, 5-Loxin®, Yucca, ginger, passion fruit and glucosamine can have such a dramatic effect on your joint pain...

...just imagine what they can do when you “boost” their absorption using the Bioperine®! Your results can only get better.

### 7-in-1 joint protection

No other joint formula I know has this powerful combination of bioavailability boosters. PLUS the best forms of proven joint pain nutrients.

You get...

- 1. Bioperine®** — the only patented form of piperine that is clinically-proven to increase the bioavailability of nutritional compounds. It's the “spark plug” that ignites your metabolism to absorb up to 20 times the nutrients you're getting now.
- 2. Meriva®** — the proven pain-fighter that's now 9 times more powerful than regular turmeric.
- 3. 5-Loxin** — a new, patented form of boswellia that's clinically-proven to relieve joint pain and stiffness in as little as 7 days.



*“This is the natural joint pain formula that I use myself, and recommend to all of my patients now.”*

— Robert J. Rowen, M.D.



▲ **Advanced Joint Support's** 7-in-1 joint protection will make joint pain a thing of the past and help keep you active and moving.

### Plus 4 other tried-and-true pain fighters:

- 4. Yucca root** — a rich source of resveratrol and other natural plant compounds that stop inflammation in its tracks.
- 5. Ginger root** — to help combat a hidden cause of joint pain, while reducing swelling and even slowing the loss of cartilage in your joints.
- 6. Purple Passion Fruit** — to calm inflammation and help your body create more collagen, for stronger ligaments and tendons.
- 7. Glucosamine sulfate 2KCl** — a highly absorbable form of glucosamine, to nourish your cartilage and give you healthy space between your joints.

### Stop your joint pain for good and save money, too

If you've been taking other joint pain remedies and still aren't getting the relief you want ... these are the nutrients I recommend you try.

# 7-in-1 Joint Protection

Each daily dose of **Advanced Joint Support** provides 7 of the most powerful joint nutrients available today in one convenient tablet.



## Supplement Facts

Serving Size: 2 Tablets

Amount Per Tablet:

<b>Glucosamine Sulfate.2KCl</b> .....	750mg
<b>Meriva® Turmeric</b> ( <i>Curcuma longa</i> ) root, dried extract phosphatidyl-, choline complex, min. 18-22% curcuminoids .....	100mg
<b>Ginger</b> ( <i>Zingiber officinalis</i> ) root, dried extract, min. 5% gingerols .....	30mg
<b>5-LOXIN® Indian Frankincense</b> ( <i>Boswellia serrata</i> ) dried extract, min. 30% AKBA (3-O-acetyl-11-keto-beta-boswellic acid) .....	50mg
<b>Yucca</b> ( <i>Yucca schidigera</i> ) root, dried extract, min. 30% saponins.....	100mg
<b>Purple Passion Fruit</b> ( <i>Passiflora edulis</i> ) peel 10:1 dried extract.....	100mg
<b>Bioperine® Black Pepper Extract</b> .....	7.5mg

Other ingredients: [TBD]

**Packaging: 60 tablets per bottle**

The trouble is, you'll have a hard time finding all of these new breakthroughs at your health food store. Especially Bioperine®, Meriva® and 5-Loxin®. And even if you can find them, you could easily

pay up to \$73.00 a month to buy all 7 of them separately.

That's why I'm pleased that Advanced Bionutritionals has agreed to include them in their new **Advanced Joint Support** formula. You get all 7 — Bioperine®, Meriva® turmeric, 5-Loxin® boswellia, ginger, purple passion fruit, yucca and glucosamine sulfate — for as little as \$21.65 per month. That's quite a savings!

Plus, you'll love the convenience of getting all 7 nutrients in the correct doses. With the quality and purity of each nutrient guaranteed by Advanced Bionutritionals. That's extra peace of mind my patients appreciate.

I highly recommend **Advanced Joint Support**. I've taken **Advanced Joint Support** myself and give it to all my patients with joint pain.

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▲ You just won't find a joint supplement in your local health food store that contains all of the breakthrough ingredients found in **Advanced Joint Support**. Order your supply right now at special savings!

## Try new *Advanced Joint Support* at the lowest price and get 4 FREE Gifts!

You can get all 7 ingredients in one formula that costs just pennies a day. And just look what else you get when you try a one-month supply of new *Advanced Joint Support*:

**A One-Month *Advanced Joint Support* Starter Pack** ... is just \$29.95, plus shipping and handling. And you'll receive a FREE Gift that I'd like to send to you right away:



**FREE Gift #1: *The Total Solution to Healthy Joints*** (a \$9.95 value)

This Special Report reveals the amazing story behind Bioperine® and the other bioavailability-boosting ingredients in

new *Advanced Joint Support*. And that's not all. You'll also find out about:

- **5 foods you should avoid if you have joint problems.** Healthy for most people, but can be terrible for you!
- **Why some natural joint supplements can be bad for you.** Here's what you need to know.
- **Why the ingredients in *Advanced Joint Support* can also protect your brain.** Results of the latest scientific research.
- **Why root canals can lead to joint pain!** And how pain disappears completely for many people who do this one thing.
- **And much, much more.**

If you're sick and tired of joint discomfort, you'll want to get your hands on this must-read Special Report. And the report is yours FREE.

## Get extra joint support with 3 bottles and another FREE Gift!

If you want to save \$10 on your order and make sure you have enough *Advanced Joint Support* on hand, I suggest you order...

### **The 3-Month *Advanced Joint Support* Savings Pack**

Try a 3-month supply of *Advanced Joint Support* for just \$79.95, plus shipping and handling. You'll save \$10 off the regular price, plus you receive:

**FREE Gift #1: *The Total Solution to Healthy Joints*** (a \$9.95 value)

**FREE Gift #2: *New Breakthroughs for Stronger Vision*** (a \$9.95 value)

Few things can destroy your independence like losing your vision. That's why I wrote this report for you. In it, I reveal the complete nutritional program I used to help my own father's vision.

And that's not all. I also tell you about some new breakthroughs that are so amazing, you'll want to get the report just to see how they can possibly be true! For example, you'll find out about:

- **The 3-vitamin combination that has been proven to actually reverse** the effects of glaucoma in as little as a week. Amazing but true!
- **A new electrical device that can actually cure macular degeneration. Yes, cure it!** Patients treated with it have had their eyesight restored to what it was years ago. Here's where to get it and how to use it.





- **How to improve your night vision.** This fruit extract helps you see like an owl ... and brings new brilliance to day-time vision, too.
- **How to treat cataracts without surgery.** Amazing new eye drops dissolve cataract deposits!
- **Throw away your reading glasses!** New procedure is much safer than laser surgery. I had it done myself, and my vision is better than ever!
- **And more.**

I'll be happy to send this report to you as soon as possible. After all, it's yours **FREE** with the 3-Month Savings Pack. That's a combined value of \$109.75 for only \$79.95 — **a total savings of \$29.80!**

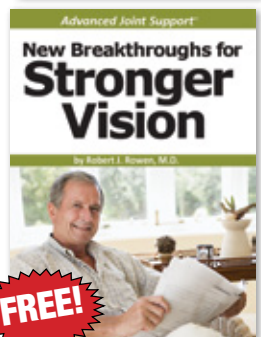
## For the biggest savings and the lowest price per bottle try the 6-Month Pack

If you're really serious about maintaining healthy joints for the long run — and saving the most money you can — you should try...

### The 6-Month Advanced Joint Support Savings Pack



... is just \$129.90 plus shipping and handling. This is by far the best value because you save \$49.80 off the regular price, and you receive all 3 of these Special Reports...



**FREE Gift #1:** *The Total Solution to Healthy Joints* (a \$9.95 value)

**FREE Gift #2:** *New Breakthroughs for Stronger Vision* (a \$9.95 value)



**FREE Gift #3:** *Top Mistakes People Make When Taking Vitamins* (a \$9.95 value)

If you're like most health-conscious Americans, you're probably taking one or more nutritional supplements. And if you're like many, you may be a tad disappointed at the results you're getting.

If that describes you, then you'll love this report. It reveals the top mistakes people make when taking supplements. Flip through the pages of this report and you'll discover:

- **How to select high-quality nutritional supplements.** Once you know these tricks, you'll never be taken again.
- **The juice you should never drink when taking zinc** to fight a cold. It cancels out the zinc!
- **The truth about coral calcium.** Is it really healthier and more absorbable than other kinds? Here's the answer based on scientific research.
- **The right away to take CoQ10.** If you leave this important step out, you're not getting all the nutrients you need.
- **And much, much more.**

Protect your health and your pocketbook by adding this Special Report to your library today. It's **FREE** with the 6-Month Pack. That's a combined value of \$209.55 for only \$129.90 — **a total savings of \$79.65!**

Plus, if you respond within the next 7 days, we'll add another "extra" to thank you for your quick reply...

(Continued on next page...)

## You don't pay a penny in shipping!

Nobody likes having to pay for shipping. But since *Advanced Joint Support* isn't available in stores, there's no other way to get it except by mail order.

Truth is, the cost of packaging and shipping your bottles so they arrive safely and securely adds up to real money. That's why you'd normally have



to pay \$6.95 for shipping and handling (from what I'm told, this barely covers it, especially for those larger orders!).

But I've arranged for you to pay **ZERO** for shipping and handling when you request your *Advanced Joint Support* pack within the next 7 days!

We're willing to eat the cost of shipping just so we can get this powerful formula into your hands as soon as possible — so it can start working for you right away!

But you can only get free shipping if you order any of our *Advanced Joint Support* within the next 7 days. So why not do it right now? After all, you're fully protected by a...

## Advanced Joint Support Gives You Breakthrough Pain Relief at a Fraction of the Cost

If you tried to purchase the individual ingredients in *Advanced Joint Support* at your health food store, you could easily spend...

Ingredient	Typical Cost
Glucosamine Sulfate 2KCI	\$21.25
Meriva® Turmeric	\$17.16
5-LOXIN® Boswellia	\$9.99
Yucca 30% Saponins	\$5.08
Purple Passion Flower	\$10.18
Bioperine® Black Pepper	\$2.84
Ginger Root	\$6.36
<b>TOTAL COST:</b>	<b>\$72.86</b>

### YOUR COST:

**You pay as little as \$21.65**  
That's a savings of \$58.16!

But thanks to this special offer, you can get *Advanced Joint Support* for as little as \$21.65 per bottle, plus FREE shipping. That could save you as much as \$58.16 per month!

What's more, it's so much easier to get these nutrients in one convenient supplement, rather than having to mix and match them yourself. All the work has been done for you.

Send back the Introductory Savings Certificate on page 19 to order. Or call Advanced Bionutritionals at 1-800-791-3395. Do it today qualify for up to 4 FREE Gifts!

## Down-to-the-Last Pill Guarantee

Best of all, there is absolutely ZERO risk when you try *Advanced Joint Support*. That's because every bottle is backed by a "Down-to-the-Last Tablet" Guarantee.

I want you to be absolutely thrilled with the results of taking *Advanced Joint Support*. If you are not 100% satisfied ... if you don't agree that it offers the best, most complete way to get rid of your joint pain, stiffness and discomfort for good ...

... or if you decide to send it back for any reason whatsoever ... even if you're down to the last tablet ... you'll receive a 100% refund of every penny you paid — including shipping. No hassles. No questions asked.

Since you risk absolutely nothing, why not order some today? Send in the Introductory Savings Certificate on page 19, or call **1-800-791-3395**.

## Enjoy a pain-free, active life once again

Imagine how great it'll feel to wake up each morning free of joint pain and stiffness. Imagine rolling out of bed, eager to face each new day!

You can start to enjoy your favorite activities and hobbies once again. Take long walks. Play golf. Go dancing. Open jars without pain. Lift up your grandkids without wincing. And without worrying that you'll wake up the next day stiff and sore.

You'll also banish the worries that go with joint pain. You won't let joint pain take over your life. Or risk losing your independence and becoming a burden to those around you. Not you!

When you're free from joint pain and stiffness, your life improves dramatically. That's why I urge you to try *Advanced Joint Support* today.

## Fed up with joints that still ache? Try *Advanced Joint Support* today

Take advantage of this risk-free opportunity to see what *Advanced Joint Support* can do for you ... your comfort and your quality of life.

You have my word that every bottle is 100% guaranteed or your entire purchase price (including shipping!) will be promptly refunded. You don't risk a cent. So why not give this new breakthrough formula for joint pain a try!

Yours for a healthier future,



Robert J. Rowen, M.D.

## Down-to-the-Last-Pill GUARANTEE



Simply try *Advanced Joint Support*. If you don't agree that it's the best supplement you've ever taken for your joint pain and inflammation, send back the empty bottle and we'll refund every penny you paid, including shipping and handling.

There's no better way to convince you to try the most amazing breakthrough in joint pain relief in years. You'll be glad you did.



Robert J. Rowen

**P.S.** If you can't stand your stiff joints and pain another minute, then here is something you need to know. The new "bioavailability booster" in *Advanced Joint Support* makes proven pain fighters like turmeric, boswellia, glucosamine and ginger work up to 20 times better. So you can finally get the relief you need — even if you've tried other supplements and been disappointed with the results. That's why I urge you to try *Advanced Joint Support* with this risk-free offer *today*.

Call Advanced Bionutritionals at **1-800-791-3395** — 24 hours a day, 7 days a week — to get *Advanced Joint Support* delivered to your door within days. Or fill out and return the Introductory Savings Certificate on page 19.

Dr. Robert J. Rowen is compensated by Advanced Bionutritionals for his work in formulating and endorsing this product.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





# Choose from three *Advanced Joint Support* Savings Packs and get started today!

## **BEST VALUE:**

### **The Six-Bottle Value Pack**

- Plus **ALL 3** Special Reports!

**Lowest cost per bottle!**



## **GREAT VALUE:**

### **The Three-Bottle Value Pack**

- Plus **TWO** Special Reports!



## **SINGLE SPECIAL:**

### **The One-Bottle Starter Pack**

- Plus **ONE** Special Report!



## **GET FREE SHIPPING OFFER EXPIRES in just 7 days!**

**D**on't miss this opportunity to save even more. Now you can get **FREE SHIPPING** if you order within 7 days of receiving this bulletin. Just order *Advanced Joint Support* within the next 7 days and we'll wave all postage, packaging and shipping charges.



**Don't forget your FREE shipping!**

## **Three Easy Ways to Order!**

**1. MAIL:** Complete the Introductory Savings Certificate, put in the postage-paid envelope provided and mail to: *Advanced Bionutritionals*, PO Box 8051, Norcross, GA 30091-8051.

**2. FAX: 1-770-399-0815.** Fill out the Introductory Savings Certificate and fax BOTH sides (so we have your name and address) to 1-770-399-0815. Fax lines are open 24 hours a day.

**3. PHONE for FASTEST SERVICE:** Call Toll-Free 24 hours a day, 7 days a week

**1-800-791-3395**



## Advanced Joint Support

# INTRODUCTORY SAVINGS CERTIFICATE

Save \$86.60 on our BEST VALUE DEAL and get up to 4 FREE GIFTS!

☒ **YES, Dr. Rowen!** I want to get rid of my joint pain, stiffness, and inflammation starting in as little as 7 days. Please rush my trial supply of *Advanced Joint Support*, the ONLY formula that contains Bioperine®, Meriva® and 5-Loxin®, along with the tried-and-true joint pain relievers of yucca, ginger, purple passion fruit and glucosamine sulfate 2KCl.

1. Please rush me the quantities I've indicated so I can enjoy significant introductory savings:

☐ **BEST VALUE: The 6-Bottle Value Pack.** Send me 6 bottles of *Advanced Joint Support* and my 3 FREE Special Reports for just \$129.90 plus \$6.95 S&H. Or, if I order within 7 days, I'll also get FREE Shipping. I'll pay just \$129.90. That's a combined value of \$216.50 and TOTAL savings of \$86.60!

☐ **Great Value: The 3-Bottle Value Pack.** Send me 3 bottles of *Advanced Joint Support* and 2 FREE Special Reports for just \$79.95 plus \$6.95 S&H. Or, if I order within 7 days, I'll also get FREE Shipping. I'll pay just \$79.95. That's a combined value of \$116.75 and TOTAL savings of \$36.80!

☐ **Single Special: The 1-Bottle Starter Pack.** Send me 1 bottle of *Advanced Joint Support* and 1 FREE Special Report for just \$29.95 plus \$6.95 S&H. Or, if I order within 7 days, I'll also get FREE Shipping. I'll pay just \$29.95. That's a combined value of \$46.85 and TOTAL savings of \$16.90!

☐ **My FREE Shipping and Handling.** I'm responding within 7 days so I can get FREE shipping and handling! (normally \$6.95 per order). **My shipping is FREE!**

**Get FREE  
Shipping and  
Handling**

On any order if you respond within 7 days!

**Save an extra  
\$6.95 per order.**

Total prices with free S&H are:

**6 months = \$129.90**

**3 months = \$79.95**

**1 month = \$29.95**

### Please Choose Your Method of Payment:

☐ My check is enclosed for U.S. \$ \_\_\_\_\_, made payable to *Advanced Bionutritionals*

☐ Please charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card #: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

(in case we have a question about your order)

E-mail address: \_\_\_\_\_ (optional—we won't share it with other companies)

### Ship to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Subscriber number \_\_\_\_\_

(see mailing label, upper left)

(Outside the U.S., call for shipping quote. Sorry, we are currently unable to ship to Canadian addresses.)

**IMPORTANT!** Please check the back cover to see if your name and address are correct. If not, please correct this information in the adjacent space.

**Mail this certificate in the postage-paid envelope provided or**

**For Fastest Service, Call TOLL-FREE  
1-800-791-3395**

Or complete this Savings Certificate and mail in the envelope provided to:

*Advanced Bionutritionals* • P.O. Box 8051  
Norcross, GA 30091-8051

Advanced Bionutritionals  
PO Box 467939  
Atlanta, GA 31146-7939

Presorted  
Standard  
US Postage  
**PAID**  
Southern MD  
Permit No 5383

Your Savings Code:

A2661

## ***Special Joint Health Bulletin***

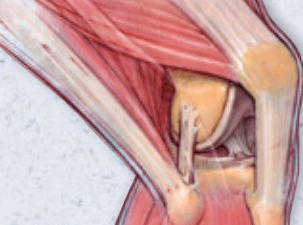
Break tabs open now to  
read and enjoy!

**Rising U.S. postal rates  
require us to fold your  
issue in half.**

### **INSIDE...**

- **Eliminate joint pain with  
a common weight loss aid?  
Clinical trials say "Yes!"**
- **Natural relief for joint  
pain takes weeks, right?  
Not anymore...**
- **What to do when your  
joint pain and inflammation  
simply won't go away**





## Could this modern twist on ancient remedies make your joint pain a thing of the past?

You've heard of glucosamine, turmeric, ginger, and boswellia. But you probably haven't heard of this new breakthrough that makes them all work up to 20 times better

### INSIDE THIS ISSUE

- **The surprising link** between joint pain and your metabolism..... Page 2
- **A potent pain-fighter** that's now 9 times more powerful.....Page 4
- **Clinically-proven relief** for your joint pain in just 7 days? .....Page 4
- **The "natural plant steroid"** that fights inflammation 3 different ways..... Page 7
- **A hidden cartilage killer** and the nutrient that conquers it..... Page 7
- **Strengthen your collagen** for stronger joints with this purple flower .....Page 9
- **How to grow healthy cartilage** and even improve the cushioning between your joints..... Page 10

If you still suffer from aching joints and stiffness that just won't go away, I have some amazing news.



Dr. Robert Rowen

Scientists have discovered a remarkable breakthrough that improves on a 4,000-year-old secret for joint pain relief.

Thanks to this new breakthrough, people are now getting better results from their joint pain relievers than anything they've tried before.

And thanks to this breakthrough, people are finally free of their joint pain — even if it's been plaguing them for years.

Now, I realize you may have heard promises like this before. So let me tell you why this breakthrough is different from anything I've seen in my 35 years of practicing medicine.

And let me tell you why this breakthrough can not only relieve your pain in as little as 7 days. It can even make all your other nutritional supplements work up to 20 times better!

That's not a misprint. Research shows that this breakthrough can make supplements work up to 20 times better. Why? It affects the way the supplements are processed by your body.

Let me explain...

(Continued on next page...)